

	Meeting (No)	<b>Community &amp; Environment (7)</b>
	Date	<b>25 November 2025</b>
	Document	Ref No
	<b>Civic Pride Project</b>	<b>CE7/69</b>

## Introduction

In January 2025, Council resolved to create a ranger service budget in order to facilitate improvements to the Neston Town Council area. This budget sits with C&E Committee. The suggested project outlined in this paper aims to maximise impact by concentrating the 25/26 budget on a single location.

## Project Outline

**Objective:** to increase civic pride by making improvements to a central area of the town.

The Neston Town Centre Public Realm Design Guide advises that

*Public realm defines the image and character of a town and the setting for everyday life and special occasions. The success or failure of a town can largely depend on the quality of its public realm which should comprise high quality and attractive places that inspire activity, investment and enjoyment.*

The exterior of the Town Hall could do more to enhance the High Street. Whilst funds are not sufficient to allow extensive refurbishment all at once, incremental steps can make a big difference over time. Concentrating on making improvements to the external ground level frontage of building in the first instance will improve the public realm at this important central location.

This project would also support two goals within Neston Town Council's Strategic Plan, namely:

A TOWN TO ENJOY (goal 3) – promoting the improvement of local spaces, protecting the local environment/heritage, and

A COMMUNITY WITH PRIDE (goal 4) – developing a sense of civic pride.

## Suggested High Street Improvements

1. Restore and paint the external ground floor Town Hall windows and doors, the flower bed lampposts, the railings and the metal bin, along with the four heritage Market Square fingerpost signs.
2. Add a combination of Christmas tree/flag holders, hanging basket brackets and metal window boxes to the front of the Town Hall. This will provide a variety of opportunities throughout the course of the year to add cost-effective, seasonal colour and interest to the building which will, in turn, enhance High Street.

These suggestions have been devised in consultation with the chairs of the Community & Environment and Market & Town Hall Committees.

Quotations for restoration, painting and sign writing will be considered in part two of this meeting should Committee decide to proceed with the project. If contractors are

appointed at this meeting, quotations for window boxes and poles/hanging basket holders will be obtained for consideration at the next scheduled meeting.

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Community & Environment Manager